



CAREER CONNECT

June 2021

OVERVIEW

With 3,000+ members, Audiology Australia's Career Connect offers your business exposure and engagement with Australia's largest community of Audiologists.

We have three employment advertising options available as part of Career Connect (online portal and newsletter) for you to choose what best suits your requirements:

- Classic Posting
- Premium Posting
- Advertorial

The below options are available to enhance your online posting on the career connect portal:

- EDM advertising
- Hardcopy Mailout

As Audiology Australia is the representative body for Audiologists, all advertising must be directed to Audiologists only. All job advertisements must include the following statement:

"All applicants must be, or eligible to be, full Members of Audiology Australia".

Audiology Australia retain complete editorial rights for all advertisements posted in line with our [Advertising Policy](#).

For more information, please contact us on 03 9940 3900 or careers@audiology.asn.au.

CLASSIC POSTING – ONLINE

- Job posting on Audiology Australia’s online Career Portal for 30 days
- Advertisement included in 2 editions of the Career Connect online newsletter (includes logo, position title and company name)
- Price \$770.00

This posting is intended for single positions for an individual organisation. It is essential that your post mentions a specific location.

If you wish to advertise for multiple positions/locations, please contact us at careers@audiology.asn.au and we can work with you to tailor your specific requirements.

PREMIUM POSTING – ONLINE

- Job posting on Audiology Australia’s online Career Portal for 30 days
- Advertisement and graphic banner included in 2 editions of the Career Connect online newsletter (includes logo, position title and company name)
- Price \$990.00

This posting is intended for organisations promoting multiple roles across different locations.

Your graphic banner will be at the forefront of the Career Connect online newsletter and can be hyperlinked to your company’s website. Your banner must be within the specs provided on booking. Your advertisement and banner is due by the advertisement due date as listed below.

Premium postings are offered only as part of broader advertising and sponsorship packages, are limited for each Career Connect online newsletter and subject to availability.

Please contact us at careers@audiology.asn.au for further information.

ADVERTORIAL – ONLINE

- Article and suitable image included in 1 edition of the Career Connect online newsletter.
- Article shared once on each of Audiology Australia’s social media platform (when appropriate)
- Price \$1,500

For advertisers wishing to delve deeper into matters around employment and career, a 500- word advertorial piece developed in collaboration with the Audiology Australia Communications Manager can be included in our Career Connect online newsletter with the aim of educating and informing members about your organisation.

Advertorial postings are limited for each Career Connect online newsletter and subject to availability. All articles are subject to editorial approval.

This is offered only as part of broader advertising and sponsorship packages.

Please contact us at careers@audiology.asn.au for further information

EDM ADVERTISEMENT – ONLINE

- Enhance your online job posting in the career portal with an exclusive and direct email out to Audiology Australia members, Nationally or State/Territory based
- Prices:
 - o \$5,500 Australia wide
 - o \$3,500 per state for either VIC/NSW or QLD
 - o \$2,000 per state for either SA or WA
 - o \$1,000 per state/territory for either TAS/NT or ACT

The direct email advertisement allows you to personalise your individual email with graphic and text, exclusively advertising your job ad to our members. This option allows you to target and attract your perfect candidates.

The graphic and text must be within the specs provided to you upon booking. Please note that the date and time of the email delivery is subject to availability and will be confirmed upon booking.

HARDCOPY MAILOUT

- Enhance your online job posting in the career portal with a hardcopy mailout of your job advertisement mailed to members across Australia.
- This option can be added on to the classic, premium, or advertorial options.

The hardcopy mailing can be Nationally or State Based. The costs are broken into two parts.

1. the use of the Mailing Service
2. the postage as defined by Australia Post

The total cost includes printing an A4 single sided flyer in full colour on white paper, folding, DL size envelopes, envelope stuffing, use of Audiology Australia's mailing list, delivery to the post and postage. Material can be accepted in MS Word or PDF formats.

| Distribution Cost | Mailout Cost | Postage* | Total Price |
|--------------------------|---------------------|-----------------|--------------------|
| Australia Wide | \$2,700 | \$3,392.40 | \$6,092.40 |
| Victoria | \$1,000 | \$1,079.10 | \$2,079.10 |
| New South Wales | \$1,000 | \$928.40 | \$1,928.40 |
| Queensland | \$950 | \$706.20 | \$1,656.20 |
| South Australia | \$500 | \$262.90 | \$762.90 |
| Western Australia | \$500 | \$327.80 | \$827.80 |
| Tasmania | \$300 | \$59.40 | \$359.40 |
| Northern Territory | \$300 | \$28.60 | \$328.60 |

(*) The final postage price may be subject to minor variation in accordance with membership numbers and Australia Post at the time of postage.

FREQUENTLY ASKED QUESTIONS

What is the Career Portal?

The Career Portal is a member's only portal on the Audiology Australia website which allows job seekers the ability to look for available opportunities at any time.

What are the Career Portal Inclusions?

Your advertisement will be available for viewing online in the Career Portal section of the Audiology Australia website. Your company logo and the position title of your job ad is displayed on the main Career Portal web page which can then be expanded by clicking the heading to view the full job ad.

Once submitted your job ad will be approved within 3 business days. Once approved your employment opportunity will remain on the Career Portal for 30 days. You are also able to login to the portal at any time once your ad has been approved and make any changes necessary to your ad. These changes will also need to be approved and will be approved by Audiology Australia within 2 business days.

What is the Career Connect online newsletter?

The Career Connect online newsletter is a dedicated, fortnightly, online Career Connect newsletter sent to over 3000+ members/Audiologists advising them of the new employment opportunities available. It contains all current employment opportunities listed on the Career Portal and may also include feature articles relevant to career and employment topics.

What are the Career Connect online newsletter inclusions?

Your advertisement will be included in a dedicated, fortnightly, online Career Connect newsletter. This email contains your company logo, company name, position title, and job location. Your company logo can also be hyperlinked to a web address. The newsletter will also contain a link to the Career Portal on our website where members can view your advertisement in further detail. All opportunities will be included in two Career Connect online newsletters.

What are the Career Connect online newsletter publication dates and deadlines?

| Career Connect online newsletter (Date/Edition) | Advertisement Deadline |
|--|--|
| Tuesday 6 July 2021 | Friday 2 nd July 2021 |
| Tuesday 20 July 2021 | Friday 16 th July 2021 |
| Tuesday 3 rd August 2021 | Friday 30 th July 2021 |
| Tuesday 17 th August 2021 | Friday 13 th August 2021 |
| Tuesday 31 st August 2021 | Friday 27 th August 2021 |
| Tuesday 14 th September 2021 | Friday 10 th September 2021 |
| Tuesday 28 th September 2021 | Friday 24 th September 2021 |
| Tuesday 12 th October 2021 | Friday 8 th October 2021 |
| Tuesday 26 th October 2021 | Friday 22 nd October 2021 |
| Tuesday 9 th November 2021 | Friday 5 th November 2021 |
| Tuesday 23 rd November 2021 | Friday 19 th November 2021 |
| Tuesday 7 th December 2021 | Friday 3 rd December 2021 |
| Tuesday 21 st December 2021 | Friday 17 th December 2021 |
| Tuesday 18 th January 2022 | Friday 14 th January 2022 |
| Tuesday 1 st February 2022 | Friday 28 th January 2022 |
| Tuesday 15 th February 2022 | Friday 11 th February 2022 |
| Tuesday 1 st March 2022 | Friday 28 th February 2022 |
| Tuesday 15 th March 2022 | Friday 11 th March 2022 |
| Tuesday 29 th March 2022 | Friday 25 th March 2022 |
| Tuesday 12 th April 2022 | Friday 8 th April 2022 |
| Tuesday 26 th April 2022 | Friday 22 nd April 2022 |
| Tuesday 10 th May 2022 | Friday 6 th May 2022 |
| Tuesday 24 th May 2022 | Friday 20 th May 2022 |
| Tuesday 7 th June 2022 | Friday 3 rd June 2022 |
| Tuesday 21 st June 2022 | Friday 17 th June 2022 |

*Please note that while the dates outlined above are intended to run as advertised, these dates may change at Audiology Australia's discretion without prior notice.

**Please note that all advertisements and associated changes are due the Friday before the Career Connect online newsletter is circulated (see Advertisement Deadline dates above). Please ensure that any changes are received by the advertisement deadlines to ensure Audiology Australia have time to make the changes.

*** Due to Christmas and New Year holidays, Tuesday 21st December will be the last newsletter to run in 2021. The next newsletter will run on Tuesday 18th January.

How do I book a Job Advertisement?

- *Classic Posting*

Bookings can be made online with payment via credit card on our website at "[Advertisers Portal - Post your ad](#)".

You will first be prompted to login or create an account. You will then select the online advertisement option and follow the prompts to upload your advertisement information and make payment.

If you cannot pay via credit card and prefer to be invoiced, please contact us directly at careers@audiology.asn.au

- *Premium Posting, Advertorial, EDM Advertisement and Hardcopy Mailout*

To book any of the above advertisements, please contact us on careers@audiology.asn.au to discuss your requirements and preferred timeframe for publishing. We will then email you a booking form and request payment via credit card or invoice.

IMPORTANT INFORMATION REGARDING THE CONTENT REQUIRED FOR CLASSIC POSTINGS:

- Your material must be typed into the online application form and your logo uploaded to our website.
- You must have all of the information ready to input and submit when you purchase your job advertisement as there is no save and resume later option.
- The online career portal will ask you to input the below mandatory fields:
 - Position title
 - Company overview
 - Position overview
 - Position requirements
 - Company name
 - Company logo
 - Contact person
 - Contact number
 - Contact email
 - Company website

TERMS AND CONDITIONS

- As Audiology Australia is the representative body for Audiologists, all advertising must be directed to Audiologists only. All job advertisements must include the following statement: "All applicants must be, or eligible to be, full Members of Audiology Australia".
- Audiology Australia retain complete editorial rights for all advertisements posted in line with our [Advertising Policy](#)
- Audiology Australia assumes that information included in advertising material is accurate, correct and contains no misleading or deliberately false assertions. Audiology Australia accepts no legal liability should any action arise from material distributed using Audiology Australia's Mailing Service. All enquiries will be promptly directed to the commissioning advertiser.
- All advertisements and associated changes are due the Friday before the Career Connect online Newsletter is circulated (see Advertisement Deadline dates published). Any changes must be received by the advertisement deadlines to ensure Audiology Australia have time to make the changes.
- Space availability for certain ad times is limited and subject to availability.
- Some advertising is offered only as part of broader advertising and sponsorship packages.
- Audiology Australia accepts no responsibility for errors in content once the Hard Copy Mail Out Service approval form is signed by a representative of the advertiser. By signing the approval form, the advertiser is deemed to accept all the prices, terms and conditions that apply.
- Audiology Australia takes no responsibility for Australia Post's delivery of the advertising matter once we have delivered to the post as indicated on the approval form and in the specified manner.
- Cancellations received before the printing of your mail out will be accepted. All requests for cancellation must be received in writing. Your mail out is not deemed as cancelled until written notification is sent from Audiology Australia

CONTACTS

For further information, please contact Audiology Australia.

Email: careers@audiology.asn.au

Phone: 03 9940 3900