



Choices.  
Challenges.  
Changes.

# How to stay agile during industry disruption

## Overview

Due to our inherent drive towards improvement and growth, disruption in the hearing healthcare industry is certain. Our industry has seen significant evolution in recent years, and we are not alone. We have witnessed radical changes across several industries due to technological innovation and the rise of modernisation. Along with these new discoveries and inventions, some industries have been radically transformed. The industries we see today are profoundly different to what we saw yesterday, or two years ago, or five years ago. Some traditional industries have accepted rapid advancements and have used these advancements for their benefit, encouraging them to do things differently.

In this workshop, we will seek to understand disruption and we will investigate the changes and transformations that have impacted various industries. We will then draw parallels between other industries and our own, which will help us identify the critical choices we are faced with. It is essential to fathom how our industry is evolving so that we can understand the challenge of change in our industry and how to respond to it. Key considerations for transformational change will be proposed for the business owner as well as for the clinician facing the client. Vast research has been conducted on industry evolution and we will use this research to explore how hearing healthcare can remain successful in the face of disruption by understanding the change, embracing the change and being part of the evolution.

## When & where

**Wednesday 1st May 2019**

**2pm - 5pm**

Registration from 1.30pm

**Brisbane Convention & Exhibition Centre**

(Meeting room S1 - Sky level)

Merivale St & Glenelg Street, South Brisbane QLD

## Accreditation

### AudA

3 CPD points (CPD1819 064)

- 1.25pts, cat 1.1

- 1.75pts, cat 2.2

### ACAud

3 CEP points

(CEP201901)

Click [here](#) to register your attendance by **17th April 2019. Places are limited.**

Please direct any enquiries to:

**E:** [events.au@unitron.com](mailto:events.au@unitron.com)

**P:** 1800 212 313 (marketing dept)

Unitron Australia look forward to you joining us at this event.