

# Invitation

Introducing a better  
way to make an amazing  
first impression

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Fit. Love. Go.

**unitron**™ Love the  
experience

Today's clients have changed, but their hearing care journey has remained the same. The traditional process leaves them overwhelmed, skeptical and pressured. It's time to revolutionise the entire hearing care experience - and we've done just that.

**Register your attendance today to Discover what's next - coming soon from Unitron.**

Members will earn:

**AudA:**

1.5pts (category 1.1) &  
1pt (category 2.1) (CPD1819 087)

**ACAud:**

4.5pts (CEP 201923)

**HAASA:**

3pts (CPED 2018-2020, 2019-008)

## Adelaide

**Wednesday 22nd May 2019**

**5.30pm – 8.30pm**

South Australia Museum  
North Terrace, Adelaide SA

[Register here](#)

## Sydney

**Thursday 23rd May 2019**

**5.30pm – 8.30pm**

Museum of Sydney  
Corner Phillip and Bridge Streets, Sydney NSW

[Register here](#)

## Melbourne

**Monday 27th May 2019**

**6.00pm – 9.00pm**

Melbourne Museum  
11 Nicholson Street, Carlton VIC

[Register here](#)

## Perth

**Wednesday 29th May 2019**

**5.30pm – 8.30pm**

WA Maritime Museum  
Victoria Quay, Peter Hughes Dr,  
Fremantle WA

[Register here](#)

## Brisbane

**Monday 3rd June 2019**

**5.30pm – 8.30pm**

Queensland Art Gallery  
Stanley Pl, South Brisbane QLD

[Register here](#)

**Registrations close  
COB Friday 3rd May 2019 –  
places are limited.**

A separate registration must be completed for each guest.  
Please direct any queries to [events.au@unitron.com](mailto:events.au@unitron.com)

# Agenda

Registration, drinks & canapes

**Unitron launch** | Dr Tina Howard, Senior Audiologist – Product Validation, Unitron Global

What's coming next will give you a better way to make an amazing first impression. It's a revolutionary approach to the hearing journey, backed by our FLEX™ experience. And we're offering all the natural sound and speech awareness your clients expect. Plus ultimate convenience for everyone. So reject mediocrity. And prepare for an experience you're going to love.

**Heuristics in the hearing clinic** | Shannon Harbinson, MA (Audiology), MBA

In this workshop, we'll look at decision making in the hearing clinic, the employment of heuristics in decision-making and the risk of cognitive bias. We make countless decisions in the hearing clinic every day and the decisions we make need to be made quickly and efficiently. Yet, it is not possible to fully consider every single decision that we make because the world of hearing is so full of information. This is the main notion underpinning the theory of bounded rationality and this is why we employ heuristics to skip over the difficult and time consuming analysis, jumping straight into a final decision. This workshop will conclude by proposing solutions to overcoming bias in the hearing clinic.

**Dedicated marketplace** | Discover. Fit. Love. Go

Event concludes

## heuristic

*/ˌhju(ə)ˈrɪstɪk/*

*adjective*

1. enabling a person to discover or learn something for themselves.

*"a 'hands-on' or interactive heuristic approach to learning"*

*noun*

1. a heuristic process or method.